

ADAGIO ACCESS HAMBURG MÜHLENDAMN – THE NEW PLACE TO BE



London, August 8, 2022 – Adagio unveils new location in Germany: Adagio access Hamburg Mühlendamm will open on the 22nd of August, 2022. The modern establishment with its cheerful, colourful ambience aims to be a lively place to be in the city, a casual spot where Hamburgers and guests alike can meet in a relaxed atmosphere, all with Adagio's high-quality furnishings and a high standard of service.

Its innovative design with many original elements makes the Adagio access in Hamburg the flagship of the access segment, the three-star area of Europe's market leader in the aparthotel industry. The distinctive and innovative design was developed in cooperation with the Hamburg design studio Joi Design. The first collaboration was so fruitful and inspiring, that Adagio will also develop another project with the studio, the Aparthotel Adagio Stuttgart, which is scheduled to open in 2024

The Adagio access Hamburg Mühlendamm is located in the lively "Kiez" Hohenfelde near the Außenalster lake. The beaches are just a few minutes' walk away. It is also only a few minutes to the U1 and U3 underground lines, which go directly to the city centre and the main railway station, with the airport only being nine kilometres away. The city's business quarter, where many renowned companies have their headquarters, is in the immediate vicinity. Hamburg itself is always worth a trip for business or leisure. There are countless attractions. With its 1.9 million inhabitants, the city is the second largest in Germany after Berlin and the port is the third largest in Europe.

Hamburg will be Adagio's 125th aparthotel, present in 14 different countries, with further development plans that includes the opening of a new location in Glasgow's Clyde Street. The Aparthotel Adagio Glasgow Central will open its doors in October 2022, expanding their UK portfolio to a total of 8 properties, and marking their second venture in Scotland, after the popular Adagio Royal Mile in Edinburgh.

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About Aparthotels Adagio

Aparthotels Adagio combine the comfort of a flat with the services of a hotel for added convenience. Mainly found in city centres and sought-after regions. The innovative company Adagio was founded in France in 2007 as a joint venture between Accor and Pierre & Vacances Center Parcs. The idea was to offer a concept for the needs of long-term travellers. What was originally 16 aparthotels in two countries has now become a rapidly growing company with the aim of being present in Europe as well as in the Middle East and Latin America. Today, Adagio is the European market leader in the aparthotel sector and aims to expand its network to a total of 200 aparthotels with 15,000 flats by 2024. The three product lines are: Adagio, comfortable mid-range aparthotels in central metropolitan locations; Adagio access, smart economy aparthotels in urban environments; and Adagio Premium, upscale aparthotels.

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